



## Approaching Real Estate Agents – Script

Hey Jill, my name is \_\_\_\_\_ with \_\_\_\_\_.

I saw your property listing at 123 Main St - congratulations!

I own a home insurance agency in \_\_\_\_\_!

Realtors like you are the main reason for my success, and I try as an insurance agent to finally give something of great value back to my RA referral partners.

I own a lead generation software where I help market this home for you. This doesn't cost you anything, it's my system and it only adds to what you're doing! With your permission, I would like to use this awesome home you have listed to help drive local buyers your way, again at no cost.

Either way, all I want is to stop by, meet you in person. Whether we work together or not, I will put you on this lead generating platform. Hopefully, we can help each other, and you will at least appreciate what I am trying to do in giving back! But again, all the payment I want is a handshake and a chance for us to know each other.

Fair Enough?

What is the best day or time I can stop by and meet you in person?